



EBBA Board meeting 1/10/ 2012

In attendance: Tom Smith, Russ Dupuis, Jr., Jeff Turner, Jim Duff, Ted Schnell, Rose Culp, Joe Smith, Jacquie Rose, Rosie Carey

1) Treasurers Report: \$ 1, 065 in acct.

Holiday party & EBIA \$125 are only things left to pay out of balance

2) Minutes from 11/9/11 accepted as is

3) Old business

a) EBIA policy cancellation fee of \$125, we need to pay. Peggy Spagone has paid out of pocket & we can reimburse her when we are able.

b) 5 x 5 Storage bin at Storage Pros on 18 has been opened, Rose will move EBBA fair stuff from her back office to be stored there. Rose will hold the key. Storage Pros has traded space for yearly membership in EBBA

c) 2011 Fair: Thank you from: Food Pantry for donating proceeds from Fair Friends of the Seniors for helping them fundraise

d) We received a Certificate of Participation from the Senior Center buy a brick program

e) Holiday Party re-cap:
Thank you to Bridgewater Savings for sponsoring

Less well attended than previous years.

Input: the entertainment we didn't have, brought in different people in 2010.

We spent \$50 on guitar player

Joe came up with idea of hosting a Christmas party for small businesses, with a sit down dinner and cost instead of our current format. Members to think it over until planning for the Christmas party 2012

4) New Business:

- a) EB Venture Crew requested donation

- b) This years directory – unanimous vote to go with Happy Frog for design & printing (Rose abstained from discussion & vote)

- c) New members: Revolutions Salon, Meserve Electric

- d) Membership Committee – Rose, Rosie & Joe
 - 1) Preparing Mailing for membership,
 - 2) Voted to purchase Mailing list from Town Clerk \$25 to add to our list of prospective members
 - 3) Thinking of collecting \$100 up front for membership & table at fair \$60 and then save \$10 if you purchase table now (\$40 for fair) - unanimous vote in favor. Fair date is not confirmed yet. Needs to be before sending out letter.

 - 4) Discussed price of ads in membership booklet, Some thoughts were: 5 ads 1/3 page ad \$400, 1 back page \$1000, Inside back cover \$500 It was decided the Membership Committee to decide on the price of the ads

 - 5) Follow up letters for those that have purchased membership: How to get the most out of your Business Association Membership – Rosie said she would design

- e) Discussion on mini- workshop meetings that could be held to help local business people: ideas: Marketing 101 class for small business owners, Constant contact will come out, Chamber of commerce

- f) EBBA Website update – update notes – Jacquie to contact Steve Culp to have updated

- g) It was determined that Constant contact updates should be done by– Jacquie

Next meeting – Feb 7th 8:30a TJ Smiths in front of the fire

9:45 called meeting